

National Shooting Sports Foundation

Women of the Gun Poster Contest

Official Rules

NO PURCHASE OR FEE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THIS CONTEST IS VOID OUTSIDE THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS AND REGULATIONS AND OTHER RESTRICTIONS ESTABLISHED BY THE CONTEST SPONSOR.

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Contest. Your participation in this Promotion is subject to the Sponsor's Privacy Policy, which can be viewed by visiting <https://www.nssf.org/privacy/>.

Contest Sponsor and Administrator: The **Project ChildSafe Women of the Gun Poster Contest** ("Contest") is sponsored by the National Shooting Sports Foundation, Inc. ("Sponsor"), 11 Mile Hill Rd., Newtown, CT 06470-2359, and administered by APCO Worldwide ("Administrator"), 1299 Pennsylvania Ave #300 Washington DC. The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram or any other social media platforms.

Eligibility: The Contest is only open to individuals 18 years of age or older at time of entry legally residing in the 50 United States (including the District of Columbia). Employees, officers and directors of Sponsor and Administrator, family members of these individuals and persons living in their same households are not eligible to enter or win.

Contest Period: August 13, 2019, 02:00 PM EST – August 16, 2019, 05:00 PM EST

How to Enter: To enter the contest, users must share the reason they support the Project ChildSafe program in the comments section on the Contest Instagram post within the first 96 hours of the post going live.

Anyone found using multiple Instagram accounts to enter will not be eligible.

Determination of Winner: The two best and most relevant answers as judged by Sponsor will win a signed Women of the Gun poster based on a score of:

- Authenticity: 1-5
- Relevance: 1-5
- Clarity: 1-5
- Messaging: 1-5

Prize Details: The winner shall receive two of four signed Women of the Gun posters.

Winner Notification: The inability of Administrator to contact a winner or the failure of a potential winner to claim and make arrangements for delivery of a prize within seven (7) calendar days of first notification attempt, or potential winner ineligibility, will result in disqualification and an alternate winner may be selected at the Administrator's sole discretion. Upon prize forfeiture, no compensation will be given. Winners may be required to provide additional information or documentation to prove Contest eligibility, including without limitation, proof of identity, age and US residency. Sponsor reserves the right to accept or deny awarding prizes based on information or

documentation submitted or the failure to submit required information or documentation. Sponsor may disqualify a Contest winner immediately upon learning the winner has responded with or submitted false information or documentation.

General Terms & Conditions: By entering Contest, each entrant agrees: (i) to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding; and (ii) to release, indemnify and hold harmless Sponsor, Administrator, Facebook and Twitter and each of their respective directors, officers, employees and other representatives (collectively, “Released Parties”) from any and all claims, losses or liabilities of any kind (including attorneys’ fees and costs) arising from or relating to the administration or operation of the Contest, the Official Rules, or any errors in materials or information related thereto; entrant’s participation in the Contest; use or distribution of entrant’s Contest entry submission; use and exploitation of entrant’s name, image, likeness or information submitted (e.g. Media or Photo Entry) to participate in the Contest for advertising and/or promotion purposes, in any medium, without notice or additional compensation, in perpetuity, except where prohibited by law; entrant’s acceptance or use of a prize; or any claims based on rights of privacy, rights of publicity, and/or other personal or proprietary right. Sponsor reserves the right, in its sole discretion, to modify, suspend or terminate all or part of the Contest at any time for any reason, and, in such event, to award the prize based on eligible submissions received prior to any such action, or not award any prize at all. Sponsor reserves the right to reject or remove any content for any reason. Sponsor prohibits entries that contain materials that are copyrighted or trademarked by a third party. The Released Parties shall not be responsible or liable for: (i) late, lost, delayed, damaged, misdirected, stolen, incomplete, illegible, unintelligible or postage-due submissions or other correspondence; (ii) telephone, electronic, hardware or software program, network, Internet or computer malfunctions, failures, interruptions or difficulties of any kind; (iii) failed, incomplete, garbled or delayed computer transmissions; (iv) third party privacy settings precluding entry; or (v) any condition caused by events beyond the control of the Released Parties that may cause the Contest to be disrupted or corrupted, including any injury or damage to any person’s computer relating to or resulting from participation in the Contest or downloading any materials related thereto. Sponsor reserves the right in its sole discretion to disqualify any individual found tampering with or disrupting the operation or administration of the Contest. Any dispute arising from this Contest shall be brought exclusively in a state or federal court located in Connecticut, selected by Sponsor applying the laws of the state of Connecticut without giving effect to any principles of conflicts of law thereunder that would require or permit the application of any other laws. Contest entrants consent to the personal jurisdiction of such courts, agree to accept service of process electronically (e.g., via e-mail) or certified or registered mail, and specifically waive any jurisdictional or venue defenses otherwise available to them.

Name of Winner: Following the Contest Period, the name of the winner may be obtained until six months after the end of the Contest Period by sending a self-addressed, stamped envelope to: APCO Worldwide LLC (“Administrator”), “WOTG Contest,” 1299 Pennsylvania Ave NW, Suite 300, Washington, D.C. 20004. Vermont and Washington residents may omit return postage.

Contest Official Rules: Following the Contest Period, the Official Rules may be obtained until six months after the end of the Contest Period, by sending a self-addressed, stamped envelope to: APCO Worldwide (“Administrator”), “WOTG Contest,” 1299 Pennsylvania Ave NW, Suite 300, Washington, D.C. 20004. Vermont and Washington residents may omit return postage.

Use of Information: By entering Contest, information about entrants will be captured by Sponsor and Administrator. The information captured includes entrants’ names, mailing addresses, email addresses, Instagram name and other information provided by entrants at time of entry or at the time of prize redemption. This information may be retained and used by Sponsor and/or Administrator for any business purpose, including, without limitation, mailing lists for future contacts, advertising or promotional purposes, and/or shared by Sponsor and/or Administrator with third parties. Entrants may be contacted by Sponsor, Administrator, and other parties with future promotional offers about their products and/or services.

Privacy: Entry in the Contest constitutes consent to the transfer of the personal information collected from the entrant to the Administrator and Sponsor for the purposes of administering the Contest, and for such other purposes to which entrant may consent as outlined herein or on the Contest website. All information submitted as part of this Contest will be treated in accordance with the privacy policy of the Sponsor located at <https://www.nssf.org/privacy/>. More specifically, Sponsor may collect information that you provide to enter the Contest and will use personal information you provide to enter the Contest to actually conduct the Contest.

Change to Official Rules: Sponsor reserves the right to make changes to these Official Rules at any time and for any reason without notice.

The determinations of the Sponsor are final and binding with respect to any matter arising out of the interpretation or application of these Official Rules.

This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. Entrants will not be notified if their Privacy Settings on Instagram preclude entry and may be disqualified.